

Data Card (copy, fill out and return per instructions)

Name: _____
Street Address: _____
City: _____ State/Zip _____
Phone with Area Code: _____ E-mail: _____

Artwork Title #1: _____

Year Completed: _____ Price: _____ Insurance Value if NFS: _____
Image size (h): _____ Image size (w): _____
Frame size (h): _____ Frame size (w): _____
Image submission format (circle one): Digital file e-mail Digital file CD/Flash
Short identification description of artwork: _____

Artwork Title #2 _____

Year Completed: _____ Price: _____ Insurance Value if NFS: _____
Image size (h): _____ Image size (w): _____
Frame size (h): _____ Frame size (w): _____
Image submission format (circle one): Digital file e-mail Digital file CD/Flash
Short identification description of artwork: _____

Artwork Title #3 _____

Year Completed: _____ Price: _____ Insurance Value if NFS: _____
Image size (h): _____ Image size (w): _____
Frame size (h): _____ Frame size (w): _____
Image submission format (circle one): Digital file e-mail Digital file CD/Flash
Short identification description of artwork: _____

Agreement

Submission of an image, if accepted by the Jury, shall constitute an Agreement on behalf of the artist to comply with the conditions set forth in this Prospectus, including the following:

I hereby release and discharge the officers of the Grapevine Art Project (GAP), TONAL Watercolor and its representatives/employees from any and all claims occasioned by damage or loss of the said image or artwork while in the possession of GAP or during TONAL Watercolor exhibition. No artwork accepted for the exhibition may be withdrawn prior to the close of the exhibition. Permission to reproduce the painting in the exhibition catalog or for any and all publicity and education purposes is granted.

Artist's signature: _____

Date: _____

Call for Entries

Prospectus

TONAL Watercolor 2012

Texas, Oklahoma, New Mexico, Arkansas and Louisiana

Exhibiting May 18 through June 15, 2012

Exhibiting in conjunction with the 91st Annual National Watercolor Traveling Exhibit from the heart of Dallas and Fort Worth in the new Convention and Visitors Bureau Building, Historic Downtown Grapevine, Texas -- presented by the Grapevine Art Project (GAP), a 501-c non-profit organization.
<http://www.grapevineartproject.org>



Awards:

Best of Show -- \$1,000.00 (not a purchase award, artist retains painting)

Honorable Mentions (5) -- \$500.00 each (not purchase awards)
35–40 paintings selected for exhibition

Calendar

March 26, 2012, Postmark/E-mail Deadline for Entries

April 2, 2012, Jury Days

April 16, 2012, Notification Begins

May 7 through 11, 2012, Delivery of Accepted Paintings

May 16, 2012, Awards Release

May 18, 2012, Exhibit Opens

June 15, 2012, Exhibit Closes

Selection Juror

Mr. M. E. "Mike" Bailey, 2011 President of the National Watercolor Society.
Website: <http://www.mebaileyart.com>

Eligibility

TONAL Watercolor is open to all water media artists with proof of residency in Texas, Oklahoma, New Mexico, Arkansas and Louisiana. Artwork must be on a paper surface and unvarnished. Water media must be the dominant element. No digital art, photography, prints or reproductions. No artwork that has been previously exhibited in any show which accepts entries nationally. No artwork done in a class or workshop setting. Entries must have been completed within the last two years. Source material must be original and not derived from any published images. Submissions must be of the same artwork available for the exhibition. If your artwork is selected and you withdraw, or if it does not meet eligibility requirements set forth in this prospectus, you will not be allowed to enter TONAL Watercolor for the following two years. Please read the rules carefully before entering.

Jury Procedure and Sequence

Two stages make up the selection process for TONAL Watercolor: an initial review of digital images received for tentative selection, followed by an examination of each artwork to assure that it matches the submitted image, meets eligibility requirements and is properly framed. Tentatively accepted pieces may be rejected at this time. The Jury reviews the framed paintings and determines awards.

Accepted Works

Artists whose submissions are accepted in the initial jury process will receive labels and instructions for shipping and delivery.

Entries

TONAL Watercolor will accept up to three digital entries per artist. Entry fees are \$10 each for entered paintings. Entry fees may be paid by check, postal money order or by PayPal at the Grapevine Art Project website (U.S. funds only and payable to TONAL Watercolor). All entrants receive an Exhibition catalog.

Framing and Size Requirements

Minimum Image Size: 9" x 12"

Maximum Frame Size: 40" x 50" (horizontal or vertical)

The frame must be simple and sturdy enough to support the artwork without buckling the Plexiglas cover. Framed work must be light enough to be handled by one person. Artwork must be ready for hanging with wire and secured under rigid Plexiglas. No glass. No saw tooth hangers. Mats, if

used, must be white or a light, neutral color. Diptychs and triptychs must be mounted within a single frame.

Sales

Unless specified by the artist, it is assumed that all artworks are for sale. There will be no price changes after acceptance. Grapevine Art Project (GAP) is responsible for all sales and will add a buyer's premium of 15% to each sold artwork.

While the utmost care will be taken in handling submissions, Grapevine Art Project (GAP), TONAL Watercolor or their representatives will not be responsible for loss or damage, regardless of cost. Artists should carry their own insurance. Shipping boxes will remain with sold artwork.

Submission Checklist

1. Copy the Data Card from this Prospectus on a copy machine.
2. Complete the Data Card copy by neatly printing in blue or black ink. Fill in all blanks and check the appropriate boxes.
3. Sign the Data Card.
4. Enclose payment by check or money order in the amount of \$10 per submitted painting payable to TONAL Watercolor or pay entry fee by PayPal on <http://www.grapevineartproject.org>
5. Enclose a Self Addressed Stamped #10 envelope for acceptance status letter if you desire one. If you do not submit a SASE, you will not be notified unless your artwork is juried into the exhibit.
6. Follow instructions below for your entry submission of digital images.

Digital File Instructions

Create a high-quality digital image as RGB color in JPEG or TIFF format at 300 resolution, 1200 pixels in the longest dimension. File size can not exceed 5MB. Copy the digital image to a CD or a flash drive, enclose with the Data Card and mail to TONAL Watercolor, C/O Grapevine Art Project, P. O. Box 312, Grapevine, Texas 76099. OR submit by instructions on the Grapevine Art Project web site at <http://www.grapevineartproject.org>

You may pay the \$10 per painting submitted registration fee by a secure PayPal transaction on the website, <http://www.grapevineartproject.org>. If you pay on-line be certain your address is the same on your credit card as on the Data Card submitted with your images.

All submissions will be acknowledged upon receipt. CDs and/or flash drives will NOT BE RETURNED. No DVDs or black plastic CDs will be accepted.

Thank you for entering.